



ADVERTISING RATES CARD 2025 *All prices +VAT

INSERTION	SIZE (H x W mm)	PRICE
Guaranteed Prime Position:		
Front cover	Centre Box	74 x 117
	Footer Strap	29 x 117
	Top Banner	18 x 128
	Headline Box	36 x 34
Back Page	Full Back Page	190 x 128
Inside Pages:		
Guaranteed Positions eg. Inside Covers & Early or Right Hand Pages +20% Supplement	Full Page	190 x 128 (to margins) <i>OR</i> 210 x 148 (plus 3mm bleed)
	Two Third Page	140 x 128
	Half Page	93 x 128
	Third Page	60 x 128
	Quarter Page	93 x 62
	Sixth Page	60 x 62
	Eighth Page	44 x 62
	Twelfth Page	28 x 62
Noticeboard (at back)	44 x 40 or 28 x 62	

Book Prime Ads well in advance to guarantee.
1/3 deposit paid with booking.
Balance paid by 12th of month before print.

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DISCOUNTS (Inside pages) & Complimentary Editorial Offer:

- 10%/15%/25% for three/six/twelve month block bookings. Paid in full in advance.
- Discretionary Pay-monthly discount available, min 6 month booking. Call for details.
- Option of a comp editorial space next to ad, with 3 month block booking (min booking: 1/2 page x 3 mths).
- Ed size pro rata to size of ad booked. Full page: 500-550 words, Half page: 250-300.

LEAFLET & FLYER RATES

Distribution: Prices from £490+vat for distribution of 13k leaflets. (Based on standard A5, 130gsm flyer OR A6, 200gsm postcard) - more details on page 5.
Printing: Prices start at £190 for 5k, £290 for £10k and £360+vat for 15k. (Based on double-sided, A5, Colour, 130gsm. Other sizes/prices available. Includes basic set up of Artwork)

Discretionary local charity/club/community group rates available. Please call Jan to discuss.

www.cirenscene.com

CIREN SCENE

Distributing 13,000+ magazines every month, to homes and businesses in Cirencester and the surrounding villages.

“Bringing your business to the heart of the local community”

What we say...

Based in Cirencester, we are a well established FREE magazine recognised as the hub of local community information; with updates on news and issues affecting our businesses; articles of interest, puzzles, competitions, recipes, reviews and extensive local events listings. Advertising with us establishes your business within the local community, giving you presence and building confidence in your goods and services.

Over the years we have received excellent feedback from our readers and advertisers and constantly strive to provide an effective service to both.

Each month we distribute 13,000+ magazines door-to-door to homes and businesses in Cirencester and the surrounding villages of Baunton, Siddington, South Cerney, Cerney Wick, Coates, Kemble, Ewen, Ashton Keynes, Somerford Keynes and Preston.

We deliver 13,000+ door-to-door, using reliable local deliverers and back check each month to ensure quality of service. We also leave 500 extra magazines at pick-up points throughout the town and villages.

Both current and archived magazines are available to view on our website, giving your business a continuous online presence. We also offer a leaflet printing and distribution service where 13,000+ leaflets are delivered as inserts door-to-door to all homes and businesses in our distribution areas.

What our advertisers say...

“The Scene has eclipsed a succession of rival publications, largely due to the Editor’s extensive knowledge of and involvement in local business and local issues. As an advertiser myself, I value her willingness to go that extra mile to help.”
Alison Fielden, Alison Fielden & Co Solicitors

“I see the Scene in every house I visit, pinned to the notice board or open on the coffee table. The distribution is very reliable. I know it works as I know it is read!”
Matthew Fuller, Cain & Fuller Estate Agents.

“A quick look through Ciren Scene Magazine will identify the high calibre of local advertisers who want to be associated with the brand.”
Geoff Carr, Award Winning Garden Design.

“The Editor has created a unique sense of community within the magazine. This shines through every article, listing and advertisement...”
Tessa Webb, Creatives into Business

“...such a popular and useful community magazine, supporting local organisations...”
Pat Ayres MBE, BEAT Eating Disorders Cirencester

To advertise, please contact us TODAY, we'd love to hear from you!
Contact Jan on 07875 071555 or info@cirenscene.com

INSIDE PAGE (A5) Rates & Sizes 2025

£95+vat
Quarter Page
93mm high x 62 mm
10%/15%/25% discount
for prepaid
3th/6mth/12mth bookings

£65+vat
Eighth Page
44mm high x 62 mm
10%/15%/25% discount for prepaid
3th/6mth/12mth bookings

£45+vat Twelfth Page 28 x 62 mm
(NOT at back on Noticeboard Pages)
10%/15%/25% discount for prepaid
3th/6mth/12mth bookings

£40+vat Noticeboard Landscape
(at back) Twelfth Page 28 x 62 mm
£96+vat x 3 months, £168+vat x 6
months, £240+vat x 12 months
(prepaid in full with booking)

£40+vat Noticeboard
Portrait *(at back)*
Twelfth Page
44mm high x 40 mm
£96+vat x 3 months
£168+vat x 6 months
£240 x 12 months
(prepaid in full with booking)

£190+vat
Half Page
93mm high x 128 mm
10%/15%/25% discount for
prepaid 3th/6mth/12mth bookings

£320+vat Full Page 190 high x 128 mm (Allows for 10mm Border all round)
or 210 high x 148 mm (To the edges; plus 3mm bleed all round)
10%/15%/25% discount for prepaid 3th/6mth/12mth bookings

FRONT COVER (A5) RATES & SIZES 2025

Top Banner £180+vat
18mm high x 128mm wide

CIREN
SCENE



Headline
Box £120+vat
36 x 34mm

COMMUNITY INFORMATION, EVENTS & LOCAL BUSINESS DIRECTORY FOR CIRENCESTER & SURROUNDING VILLAGES

Centre Box £460+vat
77mm high x 117mm wide

INSIDE: Local News; Business News; Business Directory; What's On Listings; Show, Music, Food and Book Reviews; Regular Articles on Law, Ciren History, and Country Matters; Community Reports; Crosswords & Puzzles; Competitions

Footer Strap £240+vat
29mm high x 117 mm wide

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LEAFLET & FLYER DISTRIBUTION 2025

We deliver Leaflets and Flyers with our magazine

Ciren Scene is delivered door-to-door to 13,000+ households and businesses monthly, throughout Cirencester and surrounding villages of Siddington, Preston, South Cerney, Cerney Wick, Kemble, Ewen, Coates, Somerford Keynes, Baunton and Ashton Keynes.

Complimentary Inside Editorial:

With a prepaid full leaflet distribution (13,000) **and** printing, we can offer you a comp half page editorial space (normally £160 +vat) inside the magazine in the same month.

Basic Distribution Rate:

This is based on a standard A5, 130gsm flyer, OR A6 postcard 200gsm, starting at **£490+vat total**, for the full distribution of 13,000+, approx **£37+vat per 1,000**. Cost increases the more weight / pages involved. Please call to discuss price options for those.

***** We no longer deliver smaller quantities as it proves too costly for both us and you, but we can print them.**

Complimentary Inside Advert:

With a prepaid full leaflet distribution (13,000) we can offer a complimentary 1/4 page ad (normally £95+vat) inside the magazine in the same month.

Printing *All prices +VAT

Prices start at £190+vat for 5k, £290+vat for £10k and £360+vat for 15k. (Price based on double-sided, A5, Gloss, Colour, 130gsm, including basic set up of Artwork). We can quote on other sizes and quantities if preferred.

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